

ACCESSORIES

2020 Prius Prime



Elevate your Prius Prime driving experience.

Welcome to the amazing world of Prius Prime. It's where technology meets sophistication, and where both are enhanced when you add Genuine Toyota Accessories—the only accessories designed and manufactured to Toyota standards for quality, fit and finish.

toyota.com/accessories



*Genuine Toyota Accessories:
Discover new worlds of driving pleasure.*



EXTERIOR

Enhance the exterior and preserve the finish of your Prius Prime with high quality Toyota accessories. Designed by Toyota engineers to keep your vehicle looking its best for years to come.



INTERIOR

Treat yourself and your Prius Prime to high quality interior accessories. Not only will they make your vehicle more stylish, they'll also help protect its interior surfaces.



ELECTRONICS

To help enhance your protection and convenience Toyota offers electronic accessories for Prius Prime that include a Security System and a Universal Tablet Holder⁶ to keep your passengers entertained.

See footnote 6 in disclosure section on back cover.



Confidence comes with more style and protection.

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Paint Protection Film¹ Hood, Fenders, Mirror Backs & Door Cups

Genuine Toyota paint protection film helps protect the paint finish from chips and scratches.

- Multiple film layers of durable, nearly invisible urethane help provide protection and resist discoloration
- Designed for specific sections of the vehicle that are most prone to chipping
- Available in kits for the hood, fenders, mirror backs, door cups and for the front bumper (each sold separately)



Body Side Moldings

Uniquely designed, two-tone body side moldings feature the vehicle's exterior color with Piano Black accent.

- Help protect against careless door swings, runaway shopping carts and other parking lot mishaps

See footnote 1 in disclosure section on back cover.

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15" 10-Spoke Alloy Wheels

Make them look twice when they see your Prius Prime with the stylish, 10-spoke alloy wheels in hyper black base with chrome finish.

- Designed and engineered for optimal performance



Alloy Wheel Locks

Precisely machined, weight-balanced alloy wheel locks help secure your wheels and tires against theft.

- Triple nickel chrome plating helps ensure superior corrosion protection and lasting shine
- Special key tool and collar guide enable simple, five-minute installation
- Resistant to lock-removal tools and secured by a single unique key

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Removable Cross Bars^{2, 4}

Take along all kinds of cargo with Genuine Toyota removable cross bars.

- Provides up to 100 lb of cargo capacity (when evenly distributed across both bars)
- Constructed with a durable, weather resistant finish



Aero Side Splitter

Provides a stylish enhancement to your Prius Prime.

- Aerodynamic styling complements the sleek design of the Prius Prime

See footnotes 2 and 4 in disclosure section on back cover.

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Rear Bumper Appliqué

Made of high-grade, nearly invisible urethane film, the rear bumper appliqué helps protect the top surface from unsightly scrapes and scratches.

- UV-resistant urethane film helps prevent damage from the sun
- Custom-tailored to fit the Prius Prime's rear bumper



Door Edge Guards

Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blend seamlessly to complement exterior styling

Genuine Toyota Accessories personalize your Prius Prime.

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Carpet Floor Mats³

Long-wearing, fade-resistant carpet floor mats help keep your carpet neat and clean.

- Precisely engineered to fit your vehicle's floor
- Skid-resistant backing and driver-side quarter-turn fasteners help secure mat in position
- Removable and easy to clean
- Vehicle logo adds a customized touch



All-Weather Floor Liners³

Engineered to precisely fit your vehicle, all-weather floor liners are made from durable, flexible, weather-resistant material that cleans easily.

- Precise injection molding uses Toyota's original vehicle design data for a perfect fit
- Stylish vehicle logo adds a custom touch
- Skid-resistant backing and driver-side quarter-turn fasteners help keep the liners in place

See footnote 3 in disclosure section on back cover.

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Carpet Cargo Mat⁴

The ideal solution for helping keep the cargo area of your Prius Prime looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place



Cargo Liner⁴

Tough, flexible cargo liner helps keep damage from spills and everyday wear and tear to a minimum.

- Precisely engineered to fit the Prius Prime's cargo area
- Easy to install and remove
- The molded perimeter lip helps contain spills

See footnote 4 in disclosure section on back cover.



A close-up photograph of a car's interior door sill. The sill is a dark, textured material with a silver-colored metal plate. The word "PRIUS" is embossed on the plate and illuminated with a bright blue LED light. The surrounding area is dark, and the lighting is dramatic, highlighting the texture and the illuminated text.

Illuminated Door Sills

This smart and stylish addition helps prevent door sill scuffs and scrapes. Features a durable, corrosion-resistant coloration in a satin and brushed finish. The Prius LED logo illuminates icy blue when the front doors are open.

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Frameless HomeLink® Mirror⁵

Frameless HomeLink® Mirror is battery-operated and helps provide easy entry and exit to your garage.

- HomeLink buttons are located under the mirror on the driver's side
- Frameless mirror design complements the vehicle's interior



Cargo Tote⁴

Versatile cargo tote secures a variety of items and helps keep them in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Collapsible tote for easy storing when not in use

See footnote 4 and 5 in disclosure section on back cover.

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First Aid Kit

Compact, soft-sided first aid kit contains what you need to treat minor scrapes and scratches

- Water-resistant and flame-retardant black PVC zipper case for safety and durability
- Kit includes insect sting relief pads, self-adhesive bandages, rolled stretch bandage with metal clips, multi-use, waterproof, heat-reflective survival blanket, and stainless steel scissors



Emergency Assistance Kit

The triangle-shaped zipper bag features outer storage pockets and reflective emergency indicators on the surface. Kit includes:

- Versatile, stainless steel pocket tool with pliers, wire cutters and two screwdrivers
- Heat-reflective emergency blanket, flashlight, work gloves, automotive-grade hose tape, tire gauge, bungee cord, shop towel and tether strap
- Booster/jumper cables with multilingual instructions

Technology that looks out for you.

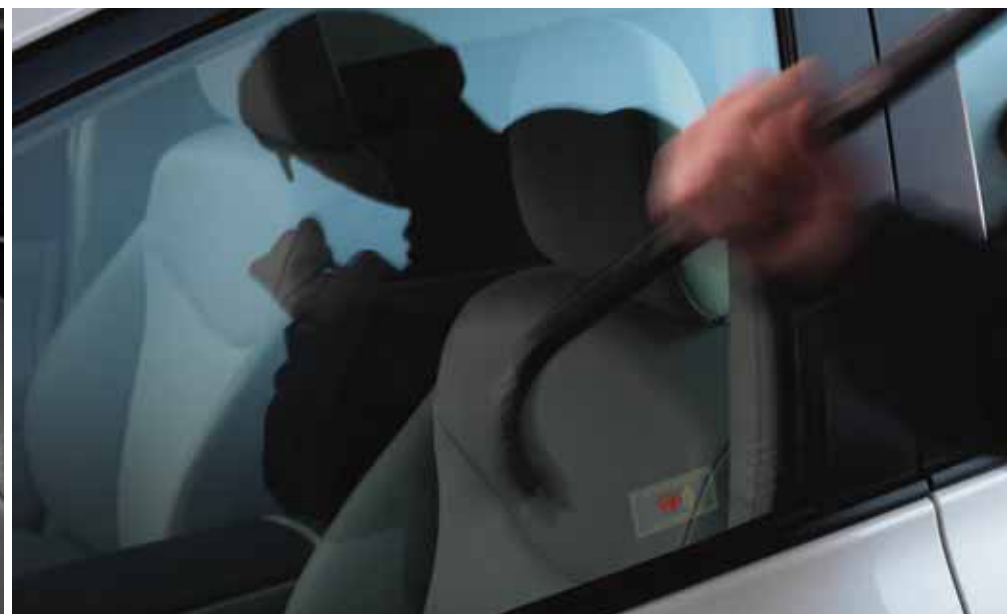
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Universal Tablet Holder⁶

Compatible with virtually all multimedia devices, it holds your tablet, phone, music or video player in place.

- Installs and removes in seconds—no tools required
- Durable construction with spring-loaded arms to hold your device in place
- Adjustable pivot/tilt enables passengers to view their device at eye level



Security System

When it comes to peace of mind, the security system is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Includes glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm is designed to activate when someone tries to force open a door or glass is broken

See footnote 6 in disclosure section on back cover.



TOYOTA

The accessories you want. The quality you expect.

Just like your Toyota vehicle, you can count on Genuine Toyota Accessories. They are the only accessories designed, engineered and tested specifically by Toyota.

Accessories Warranty: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage. For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

DISCLOSURES

1. Genuine Toyota Paint Protection Film by 3M® is designed for specific sections of the vehicle most prone to chipping and may vary depending on vehicle model. Select applications may require an additional charge. Toyota Genuine Accessory Warranty only applies when installation is performed by a trained Toyota-approved installer. See Toyota dealer for details. 2. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions. 3. This floor mat/liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/liner on top of an existing floor mat/liner. 4. Cargo and load capacity are limited by weight and distribution. Always properly secure cargo and cargo area. 5. HomeLink® and the HomeLink house icon are registered trademarks of Gentex Corporation. 6. Universal tablet holder intended for passengers only. Drivers should always be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Use of aftermarket accessories may pose an increased risk of injury to occupants in the event of an accident. Tablet sold separately.

This brochure is based upon information available at time of publication, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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